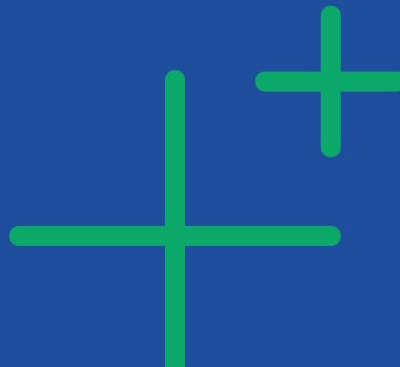


# Working Together Better in Fleetwood?



# Background



Fleetwood Town Council



- Multi-Agency Steering Group

- Objective: Divert young people from committing anti-social and offending behaviour



# Consultation of Young People in Fleetwood (Jan-Feb 2018)



- Sample: 904
- Age: 11-16yrs
- Method: Survey
- Facilitators:

Shelly Birch, Wyre Council

Dawn Spooner, Fleetwood Town Council

## Insight Summary

64% Do not attend any clubs/groups in Fleetwood

66.5% Think there is NOT enough for young people to do in Fleetwood

Only 4.9% who attend clubs/groups in Fleetwood, access Boxing

# Develop Understanding of Young People in Fleetwood



Fleetwood High School, Feb 2018 (Sample: 28)

## Motivations

Having Fun (78%) Being with Friends (53%)

Better Health (42%)

Low Cost (17%)

## Barriers

Friends Don't Go (46%)

Lack of Confidence (42%)

Don't Feel Welcome (39%)

Too Expensive (17%)

West View Community Association, Dec 2018 (Sample:12)

## Motivations

Having Fun (92%) Being with Friends (100%)

Better Health (69%)

Low Cost (61%)

## Barriers

Friends Don't Go (83%)

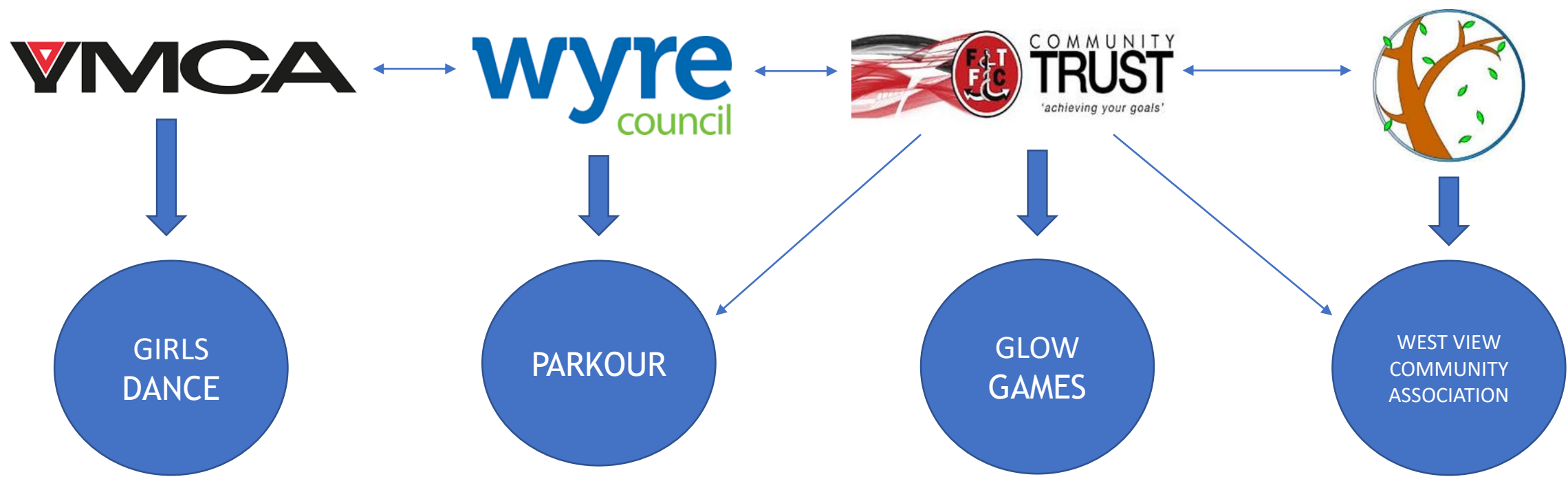
Lack of Confidence (75%)

Too Expensive (75%)

Fear of being Judged (66%)



# Creating New Opportunities for Young People - Joined Up Approach



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# Active Lancashire Investment



**YMCA**



£6,000

**wyre**  
council



£8,020



£3,300



£4,000

## TOTAL £21,320

# Story So Far....



UNIQUE OFFERS

SIGNPOSTING

**SUCCESS**

MENTORING

PARKOUR  
(8-12YRS)

DEVELOPING  
WORKFORCE

# Story So Far....Challenges



- Importance placed on community youth engagement.....‘BUY IN’
- Joined up communication of youth provision
- Informing the whole community
- Access to target audience
- Effective use of local facilities
- Changing cultural norms and habits
- Limitations to Active Lancashire Funding



# YOU Can Help!



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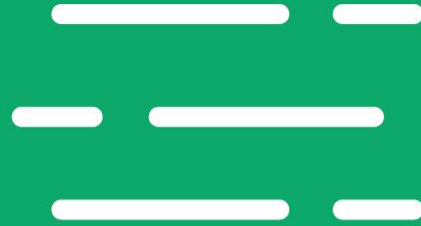




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# ANY QUESTIONS?

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